

CCC ADULT ARTS MINISTRY

ARTS STAFF

CAMPUS CREATIVE ARTS DIRECTOR

Evaluation

Name:

Last Month:

Date:

WHAT DOES A WIN LOOK LIKE FOR A CREATIVE ARTS DIRECTOR?

JOB DESCRIPTION

- **Recruit and develop artists**
- **Fill and maintain the Campus artist matrix**
- **Develop leaders and coaches**
- **Execute the Big Idea**
- **Develop and Maintain Tech**

- ◆ More artists are joining the Arts ministry and making it continually better.
- ◆ Every artist and technician comes to rehearsal having been properly communicated to by their leader.
- ◆ Every artist and technician comes to rehearsal having properly prepared.
- ◆ More and more campus artists are being baptized and joining small groups.
- ◆ Every staff, coach and leader has an apprentice.
- ◆ The CA Director will meet 1-on-1 with their top level coaches and leaders once a month.
- ◆ The weekend services are executed with only minor mistakes.
- ◆ All broken or damaged equipment has been repaired or replaced in a timely manner.
- ◆ The campus Arts schedule is full and includes new artists apprenticing.

Biggest Win:

Biggest Challenge:

(Circle One)

← RED HOT!

← Sounds good!

← Audible!

← Muted!

THE 6 COACHING QUESTIONS

1. How are you?
2. What are you celebrating?
3. What challenges are you facing?
4. How will you tackle those challenges?
5. How can I help?
6. How can I pray for you?

THE MEASURABLES

1. Two new artists or technicians on the schedule this month per site.
2. Have you met with 90% of your top-level coaches and leaders 1-on-1 this month.
3. Have you added one new leader or coach this month.
4. 80% of Campus artist community are grouped.
5. 60% of Campus artist community are 3C Christ-

This Month:

Date:

Biggest Win:

Biggest Challenge:

(Circle One)

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KEY COACHING QUESTIONS

1. Recruit and Develop Artists

▶ Have you found new artists? How can I help you find new artists?

▶ How are you encouraging your leaders to recruit?

▶ What new pools could we draw artists from?

2. Fill and Maintain the Campus Artist Matrix

▶ What challenges do you see coming up with next month's schedule?

▶ Where do you need help this week?

3. Develop Leaders and Coaches

▶ Who are the new possible leaders that you see potential in?

▶ Do you have an apprentice?

4. Execute the Big Idea

▶ Tell me about the Big Idea next week. What do I need to know?

▶ What is the next step for our campus to take excellence to the next level?

5. Develop and Maintain Tech

▶ What equipment issues have we had lately and how are we dealing with them?

6. Other key questions:

▶ How are you developing in your non-speciality arts?

▶ Are you feeling successful? How can I help you feel successful?

▶ What are you dreaming for our campus right now?

▶ Looking at the Campus Matrix, what goals do you think we should set for artists?